



44th India International Trade Fair (IITF) November 14-27,2025, Bharat Mandapam, New Delhi

FACTS AT A GLANCE

Particulars	Details	
Exhibition	India International Trade Fair (IITF)	
Edition	44 th Edition	
Theme	Ek Bharat, Shreshtha Bharat	
Exhibition Profile	B2B and B2C	
Dates	Business Days	General Days
	November 14-18,2025 First five days exclusively for B2B	November 19-27,2025
Fair Timings	10:00 AM to 7:30 PM (14 th -27 th November, 2025)	
Visitor Entry Gates	Gate Nos. 3 and 4 on Bhairon Road Gate Nos. 6 and 10 on Mathura Road	
Protocol Entry Gates	Gate Nos.1 on Bhairon Road	
Cargo Entry Gates	Gate Nos. 1, 5A & 5B on Bhairon Road	
Entry to the Exhibition	9.30 AM to 7:30 PM (Exhibitors)	
Venue	10.00 AM to 5:30 PM (General Public)	
Display Profile	Multi-Product	
Venue	Bharat Mandapam, New Delhi	

Hall-Wise Product Profile

Hall	Display Profile (Tentative)
H1 GF	Partner & Focus States, Foreign Country Pavilions, Central Govt./Ministries and Departments
H2 GF	Partner & Focus State/Govt. Deptts.
H 3, 4, 5GF	Central Govt./Ministries and Departments/Commodity Board/PSUs and PSBs
H 1 (FF)	Private Participants/MSMEs /Multi product/Good Living/Home Décor
H 2-5(FFs)	Pavilions of States and UTs, Central Govt./Ministries and Deptt./Commodity Board/PSUs and PSBs
H 6	Central Govt./Ministries and Deptt./Commodity Board/PSUs and PSBs
H 9-10	Central Govt./Ministries and Departments
H11	Electronics/Electricals/Consumer Durables/Footwear/Textiles/Kitchen Equipment/Watches etc..
H 12	Processed Food & Beverages/ Spices, Agri-Produce, Handicrafts, Home Furniture / Start ups/Multi products etc.
H 12A	
Hall 14 (GF)	Beauty & Cosmetic Products, Jewellery, Central Govt./Ministries and Departments/Commodity Board/PSUs and PSBs/Multi Products
Hall 14 FF	Multi Products
Three Open Amphitheatre(One near Hall 1, Hall 2 and Hall 5) for Cultural Programmes to be organized by States/UTs, etc.	

Space Rentals (Domestic Participants)

(Rs. per sqm)

Sl. No.	Description	Ground Floor		First Floor	
		Bare Scheme	Shell Scheme	Bare Scheme	Shell Scheme
1.	Hall (AC)	17,100	17,600	15,400	15,800
2.	Open Space (Outside AC Hall) Minimum 12 sqm – For Govt. Participants	11,600	14,300	-	-
3.	Open Space (Outside AC Hall) Minimum 36 sqm – For Private Participants	11,600	12,700	-	-
4.	Rentals for Food Outlets (Only for State Government Pavilions) (3 x 5 sqm = Cooking area 3 x 3 sqm + Serving Area 3 x 2 sqm) plus applicable taxes, excluding Electricity charges, water charges, PNG, conservancy charges, Refundable Security Deposit etc.	5,00,000/- per stall			

Space Rentals(Foreign Participants)

(USD per sqm)

Sl. No.	Description	Ground Floor		First Floor	
		Bare Scheme	Shell Scheme	Bare Scheme	Shell Scheme
1.	Hall (AC)	475	510	430	460
2.	Open Space (Outside AC Hall)	290	325	-	-

Minimum Bookable Area :

S. No.	Minimum Bookable Area under	Area
1.	AC Halls – Shell Scheme	12 sqm
2.	AC Halls – Bare Scheme	36 sqm
3.	Open Area (Government Deptts./States)	12 sqm
4.	Open Area (Private Companies/ Foreign)	36 sqm

****All charges are excluding applicable GST.***

Note:

- Transaction/bank charges, if any, shall be borne by the participants.
- All Rentals are excluding GST @18%.
- Refundable security deposit equivalent to the amount of TDS deducted is to be deposited.
- The Space Rentals mentioned above for Domestic and Foreign Exhibitors is inclusive of 0.5 KW power load per 12 sqm.

Premium for Corner Booths(Applicable on Booths of Sizes less than 100 sqm)

No. of Sides Open	Premium on Space Rentals
2 side Open	10%
3 side Open	15%
4 side Open (Island Type)	20%
Foyer Area of AC halls	15%

Discount on Space Rentals for Bulk Booking by Central Ministries/Govt. Deptts./States

Gross Area Booked (in Sq. mtr.)	Quantum of Discount on Bare Space Rentals (Applicable for Bare Scheme only)
Upto 200	NIL
201–500	5%
Above 500	10%

Early Bird Discount (Only for Government Participants)

2.5% EBD on Bare Space Rentals only to Government Participants subject to realization of full participation charges by cut-off date i.e. 25.10.2025

Partner and Focus State/UT(On First-Come-First-Served Basis)

Particulars	Charges*
Charges for Status of Partner State/UT	Rs. 40.00 Lakhs(Lumpsum)
Charges for Status of Focus State/UT	Rs. 26.00 Lakhs (Lumpsum)
Discount on One Food Stall and Preference in allotment (The Partner State & Focus State may have only one stall at special rate and additional stall if required will have to be paid on the normal rates as applicable to other States. In case states allot Food stalls to Third party vendor, the full rentals will be charges. If it is run by State owned Department then special rates/discount will be applicable.)	Rs. 2.00 Lakhs Discount on Standard Rentals of Rs. 5.00 Lakhs

***All charges are excluding applicable GST.**

Electricity Charges for additional Power-load (excluding applicable GST)

Description	Domestic Participation (Per KW per day)	Foreign Participants (Per KW per day)
For 12 Hrs	Rs. 440.00	USD 6.25
For 24 Hrs	Rs. 880.00	USD 12.50

Water Charges (excluding applicable GST)

S. No.	Particular	Domestic Participants	Foreign Participants
1.	Charges per connection	Rs. 14,700/-	USD 200/-
2.	Consumption Charges/day/Tap	Rs. 2,100/-	USD 30/-

Rates for Advertisement in Fair Catalogue (excluding applicable GST)

Position	Domestic Participant (in Rs.)	Foreign Participant (in USD)
2nd Cover	18700/-	416/-
3rd Cover	16000/-	387/-
4th Cover	27,500/-	625/-
Inside Colour Page	8,800/-	238/-
Inside B/W Page	6,100/-	178/-
Book Mark insertion	11,600/-	328/-

Complimentary Facilities for Partner and Focus State/UT

Sl. No.	Description	Partner State	Focus State
1.	Premium Charges	Rs. 40 Lakhs+GST	Rs.26 Lakhs+GST
2.	Eligibility: Minimum Area	1000 sqm	750 sqm
3.	Placement/Coverage in major advertisements.	✓	✓
4.	Coverage in all the Presentation Meetings	✓	✓
5.	Full page colour advertisements in the fair catalogue.	02	01
6.	Seating of the VVIP/Chief Minister on the dais for the inaugural ceremony of the fair.	✓	✓
7.	Complimentary facility of the amphitheatre for organizing Cultural Show for the State Day.	✓	✓
8.	Complimentary passes for business days of the number of their original entitlement.	Three Times	Two Times

9.	Complimentary facility of Conference Hall for organizing Seminar(s).	Two days	One Day
10.	Complimentary car parking permits (subject to availability)	06	04
11.	Electric / Flag Poles near entry gates	10	05
12.	Branding on Pre-function foyer area	✓	✓
13.	Branding on corridor column (rectangular & triangular columns) branding	3 rectangular & 2 triangular	2 rectangular & 1 triangular
14.	Discount of Rs. 2.00 lakhs on one food stall and Preference in allotment of food stalls	✓	✓
15.	QR Code/Barcodes/Holograms	350 Nos.	200 Nos.
16.	Printing of name Partner/Focus State on Exhibitor Badges and complementary passes, Entry Tickets.	✓	✓
17.	Provision of one No. of shuttle bus for the Partner State for State Day.	✓	✓

PACKAGE FOR PARTNER / FOCUS COUNTRY

S. No.	Description	Partner Country	Focus Country
1.	Eligibility: Minimum Net Area	600 Sqm	400 Sqm
2.	One Amphitheatre /seminars for cultural programs	Two Days	One Day
3.	One Food outlet of 15 sqm (3x5)(Cooking area of 3x3 sqm + 3x2 sqm serving area) @ US\$ 7000 + applicable taxes, excluding: Electricity, Water, Conservancy charges, Refundable Security Deposit	✓	✓
4.	Wide publicity is given in all advertisements and publicity material related to IITF.	✓	✓
5.	Invitation for dinner to be hosted by CMD, ITPO in honour of visiting business delegation (subject to COVID-19 Guidelines)	25 PAX	10 PAX
6.	Prime location to Partner Country.	✓	✓
7.	Sharing of dais by the dignitary with the chief guest during the inaugural Ceremony.	✓	✓

Discount Scheme for Eligible Entities as per Table Below

S. No.	Particulars (Domestic exhibitors only)	Applicable Discount for Eligible Entities	Eligibility Condition and Documents Required
1.	Start-Ups Eligible entities will pay full rentals at the time of booking. Discount will be applied at the time of invoicing after the event.	50% discount on Bare Space rental as per Circular No. BDD/04/2022 dated 08.07.2022.	<ul style="list-style-type: none"> (i) Rentals of Domestic Participants are applicable. (ii) Limited Area is earmarked for Start-ups. (iii) 50% discount will be provided on bare space rentals to the eligible domestic Start-Ups, having a valid recognition certificate from DPIIT, Govt. of India before 14.11.2025. Discount will be given at the time of final invoices on the earmarked booths only. (iv) Maximum size of booth is 18 sqm for start-ups. If a start-up intends to book more than 18 sqm., then the actual charges will be applicable on additional space booked. (v) Booking will be on first- come-first-served basis through online space booking portal of ITPO. (vi) Start-up that has availed discount in the past three editions of IITF will not be considered for Start-up discount.

Rate of Entry Tickets

Single Ticket Price (including GST)	Business Days (Rate/Ticket in INR)	Non-business Days (Rates/Ticket in INR)
Adult on Weekend days and Gazetted Holidays	500/-	150/-
Adult on Non-weekend days	500/-	80/-
Child on weekend days and Gazetted Holidays	200/-	60/-
Child on non-weekend days	150/-	40/-
Senior Citizens*	Free	Free
Specially-abled (Divyang)*	Free	Free
Season Ticket for Business Days Only (All 5 Business days contains 5 Tickets)	1800/-	
Season Ticket for Non-Business Days Only (All 9 Non-Business days contains 9 Tickets)	800/-	
Season Ticket for Exhibitors Only (All 14 days contains 14 Tickets)	2,000/-	
QR Code/Bar Code (Only for Govt. Departments)	40/-	

Senior citizens and specially-abled are allowed free entry on all days of the fair, subject to valid government ID stating date of birth. Persons accompanying will have to purchase entry tickets

Note :

- (i) Availability on first come first served basis.
- (ii) All Rates are including GST(currently @ 18%)

For Further Details:-

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